

HIGGANUM VILLAGE FARMERS' MARKET 2011

MARKET RULES¹

1. All produce sold at the market must be **CONNECTICUT GROWN**.
2. Farmers must sell only what they grow and other vendors sell what they have produced. Exceptions are made on a case-by-case basis. A farmer approved to sell produce from another farm must clearly mark the name of the farm from which the product is sourced.
3. Value-Added Products must use ingredients that are CT grown. If the main ingredient cannot be sourced locally, the theme ingredient must be grown in CT. Minor ingredients, such as spices, or products not grown in the CT region (such as olive oil or vinegars), may be purchased from non-local sources. Value-added products include, but are not limited to, jams, jellies, preserves, sauces, pickles, other canned fruits and vegetables, salsas, pestos, spreads, flavored oils, flavored milk, yogurt, cheese, butter, and other dairy, baked goods, prepared foods, fish, shellfish, soaps, natural body products, wool, pelts, and ornamental greenery.
4. All prepared food products should preferably have all ingredients displayed on the item. Alternatively, the ingredients must be available for shopper inspection if not displayed on the item.
5. General and Product Liability Insurance is required for Farmers and must cover participation in an organized farmers' market. You must provide a certificate of insurance showing that a minimum liability limit of \$300,000 is in place.
6. General Liability Insurance is required for non-farm non-food vendors. You must provide a certificate of insurance showing that a minimum liability limit of \$300,000 is in place. Community groups selling items must provide a certificate of insurance for the specified amount of liability.
7. Community groups, entertainers, educators, and speakers do not require insurance; however, a representative from each group or speaker must sign this contract and realize their attendance is at their own risk. The Higganum Village Farmers' Market will not be held liable in case of loss resulting from attendance at the market.
8. WIC certification and Senior Supplemental Nutrition Program (SNAP) certification is recommended for those who are eligible.
9. The 2011 markets run from Friday, June 3 through Friday, October 28. A 10' x 10' space requires a rental fee of \$12 per market. A discounted rate of \$225, due prior to the first market, is available to reserve a space for the entire outdoor market season. The Market Manager collects weekly fees during set-up each week.
10. Community groups selling items must pay the booth rental fee.
11. Farmers and Vendors are expected to attend the market on their scheduled dates. If a Farmer or Vendor signs up for the whole season, but cannot make the dates for some reason, there is no refund for the missed dates unless there is a death or unforeseen circumstance, such as crop failure or illness, which will be determined by the Market Manager. If the Farmer or Vendor is deemed excused by the Market Manager, the refund will be paid back to the Farmer or Vendor as soon as possible, for only those market dates missed. If a Farmer or Vendor quits the market for some reason other than a death or crop failure, after an excused period or otherwise, no refund will be given.
12. The Farmer or Vendor must give the Market Manager a minimum of 24 hours notice if unable to attend the market on a scheduled date.
13. In the event of inclement weather, the market may be cancelled at the discretion of the Market Manager. All scheduled participants will be notified of a cancellation as soon as possible. No refunds will be given in the event of weather-related cancellation.
14. Farmers and Vendors may begin set up one hour prior to the market opening and are expected to leave market grounds 30 minutes after market closing. Farmers and Vendors are expected to respect the market grounds and

¹ These rules apply to Farmers, Vendors, Community Groups, Educators, and Entertainers. Your signature on the contract indicates you agree to these Market Rules.

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remove all waste produced by their booth. Farmers and Vendors may not sell to customers prior to market opening.

15. Farmers and Vendors will bring their own tents or awnings, tables and chairs. Tents, awnings, shelters, tables, and displays must be secure in summer breezes or windier rain. Tie downs and stakes must be safety flagged and not in a main aisle or walkways.
16. The Market Manager assigns spaces. Ask in advance if a situation requires a particular spot or other consideration.
17. Farm, Vendor and Community group displays must be tastefully constructed and in good condition. Signage and banners should not block aisles or walkways or otherwise pose a safety hazard. All market produce and food products on display should be of high quality. Farmers and Vendors who sell food products need to be mindful of summer heat and rain and should plan for coolers and freezers accordingly. Those products that do not meet this standard for quality may be removed at the discretion of the Market Manager. Vendors of fine art and handcrafted items must show their items in a tasteful manner as well.
18. No smoking, alcohol, or pets allowed in market booths at any time.
19. Radios, stereos, and other devices playing music are permitted but must be turned off during appearances of speakers and entertainers.
20. Entertainers must maintain a reasonable noise level throughout their performance.
21. There is no fee for Community groups who do not sell products.
22. Farmers, Vendors, and Community groups who bring children need to control them at all times. Tree climbing is not allowed.
23. All Farmers and Vendors are expected to be polite to customers and each other! Please bring any issues to the attention of the Market Manager.
24. Any violation of these Market Rules may result in suspension or expulsion from the market.

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**HIGGANUM VILLAGE FARMERS' MARKET CONTRACT
2011 MARKET SEASON**

Date: _____ Name of Farm, Business, or Group: _____

Owners Name(s): _____

Street Address or PO Box Number: _____

Town _____ Zip _____

Phone _____ Other Phone if applicable _____

Email _____ Web Site _____

Farmers, Vendors or Community Group: Please indicate your produce/food items/or artisan-created goods or product: _____ Produce (List separately on back or other sheet of paper): _____ Plants _____ Eggs
_____ Handmade items _____ Value Added Food Item--What Kind? _____

_____ Breads: _____ Pastries (What types?) _____ Cookies _____ Other Baked Goods (What types?)

Describe your craft/hand-made product or other (please explain all; attach additional sheets of paper if needed): _____

What dates will you attend?

a. **FULL SEASON includes each Friday from June 3 through October 28**
_____ **\$225.00 if paid by MAY 31st --SAVE \$88.00!**

b. **PARTIAL SEASON**
List all dates you will attend:

FEE: number of dates _____ X \$12.00 each date = \$ _____ TOTAL ENCLOSED

AGREEMENT: THE UNDERSIGNED AGREES TO INDEMNIFY AND HOLD HARMLESS the Town of Haddam and the Higganum Village Farmers' Market (HVFM) of Haddam, CT, including the Market Manager and all the members of the HVFM Board of Advisors and Volunteers, applicable to any and all claims, suits, and causes of action, of whatever nature or type, and all attorney fees, costs, and expenses incidental thereto which may arise from my participation in the HVFM.

I UNDERSTAND AND AGREE TO ABIDE BY THESE MARKET RULES. I ALSO UNDERSTAND THAT I AM NOT PERMITTED TO PARTICIPATE IN THE MARKET UNTIL I HAVE FURNISHED HVFM WITH A CERTIFICATE OF INSURANCE SHOWING PROPER MINIMUM LIMITS OF LIABILITY AS DESCRIBED ABOVE:

APPLICANTSIGNATURE(S): _____